

SPREAD SERVER 3.0:

A Reporting Solution Designed To Improve Customer
Communication, Satisfaction and Retention

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- **LeasePlan** *“Brilliant! This software allows us to produce consistent, professional reporting for our customers in a fraction of the time it used to take. It allows us to easily do the type of powerful Excel automation we always wanted!”*
- **Sampling Technologies** *“Oh...it's a beautiful thing....I just click a button and go to lunch and the data is sent to our clients straight from our database in a wonderfully formatted Excel file. I love it. Keep up the good work!”*
- **Department of the Air Force, 121st Fighter Squadron** *“Prior to using your software, we were forced to manually manipulate large amounts of data from an Oracle database to an Excel spreadsheet. This process took time and often resulted in errors in our Excel spreadsheet due to errors in input. As a direct result of SoftWidgets, the entire process is automated and 100% reliable, with the end product being a highly customized Excel spreadsheet that is instantly updated.”*
- **Department of the Air Force, 201st Airlift Squadron** *“A manual process that used to take us hours is now fully automated and only takes us a few minutes. Also, the resulting reports are more consistent and reliable than they ever have been before. Your software now plays a significant role in our unit’s ability to effectively respond and manage our missions”*

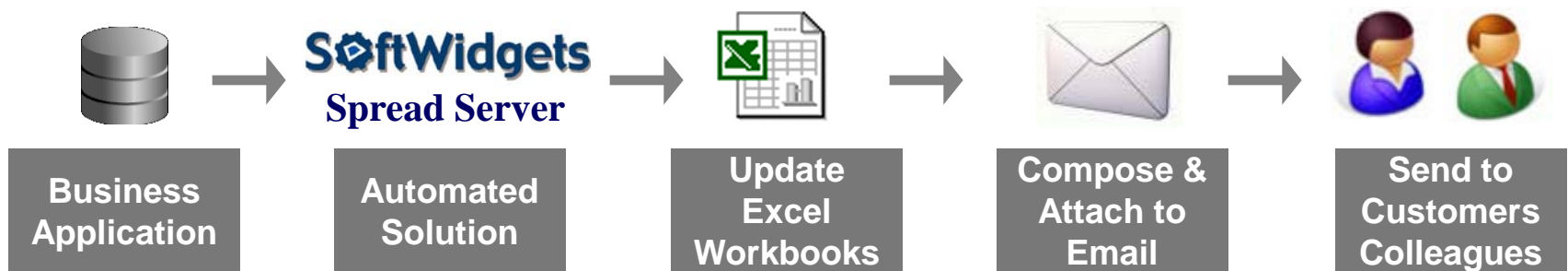
A simple solution to the most common reporting challenges

- Make Excel the front-end for any business application
- Deliver reports directly to your customer's inbox or a network file share
- Share accurate information that your customers depend on and in the format they want: Microsoft Excel
- Use existing Excel templates designed by the business users
- Pre-configure the report in a consumable, ready-to-use format that best fits business needs
- Eliminate headaches and error-prone manual updating of Excel spreadsheets
- Reports from any database (Oracle, SQL Server, DB2, etc..)
- Runs existing SQL statements and macro libraries

Spread Server enables businesses to communicate and share vital information with customers and partners utilizing the most important business tools they depend on and use every day.

The E-mail Inbox and Microsoft Excel

Spread Server is middleware that improves reporting functionality by making Excel the front-end for any business application. **Spread Server** provides a customized ready-to-use solution delivered directly to your customer or partner's inbox, giving them the data they depend on and in the format that best fits their business needs.



Widespread Reporting Challenges

The challenge many businesses face is interacting with existing software packages to generate routine reports that are designed to meet specific business needs and the needs of its customers.

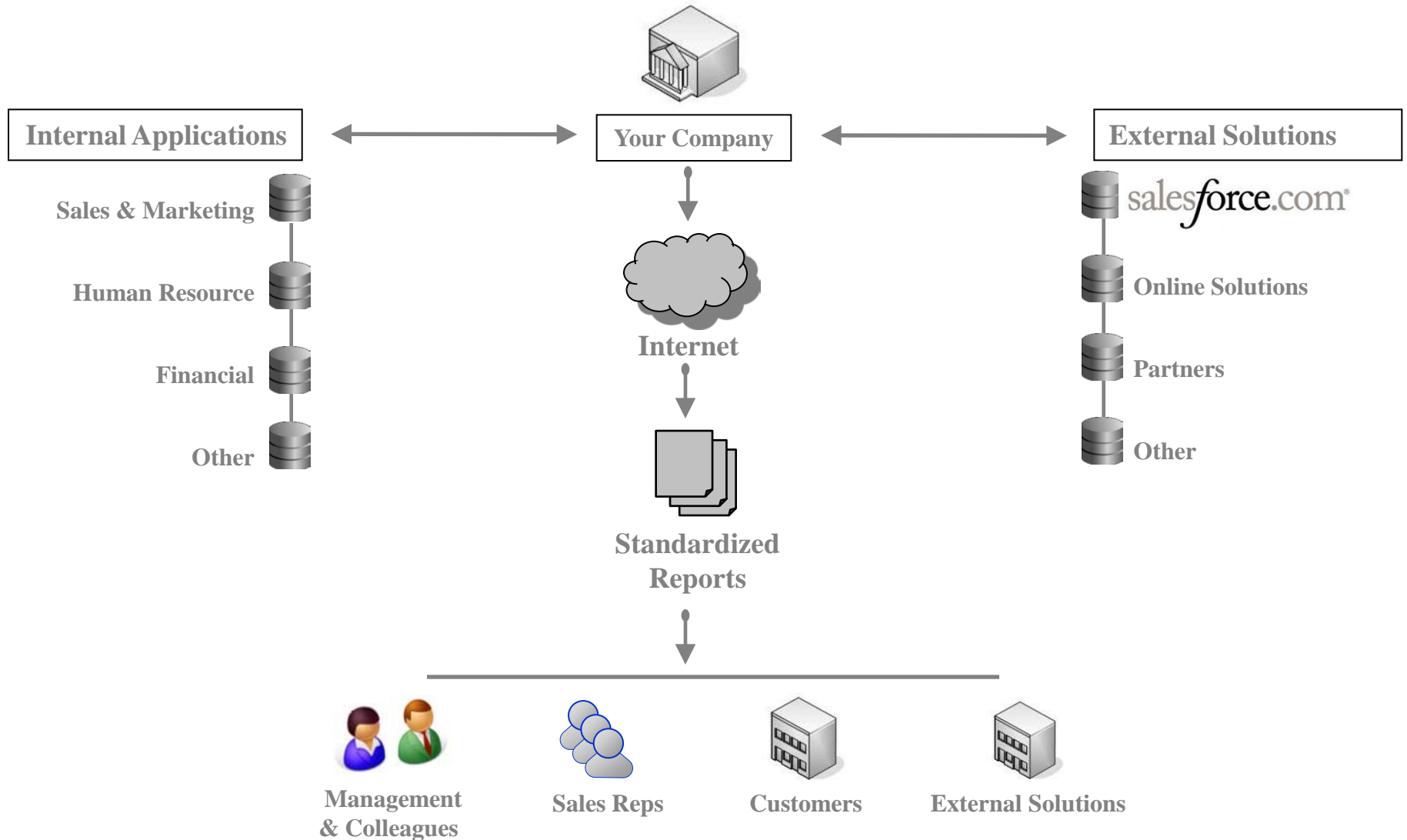
Many businesses have common software packages that provide standardized reports that are displayed on a webpage or delivered in a file type other than Excel. These reports lack a quality of appearance, contain information that is irrelevant or is simply not user-friendly.

The Result: Lost Time & Lost Customers

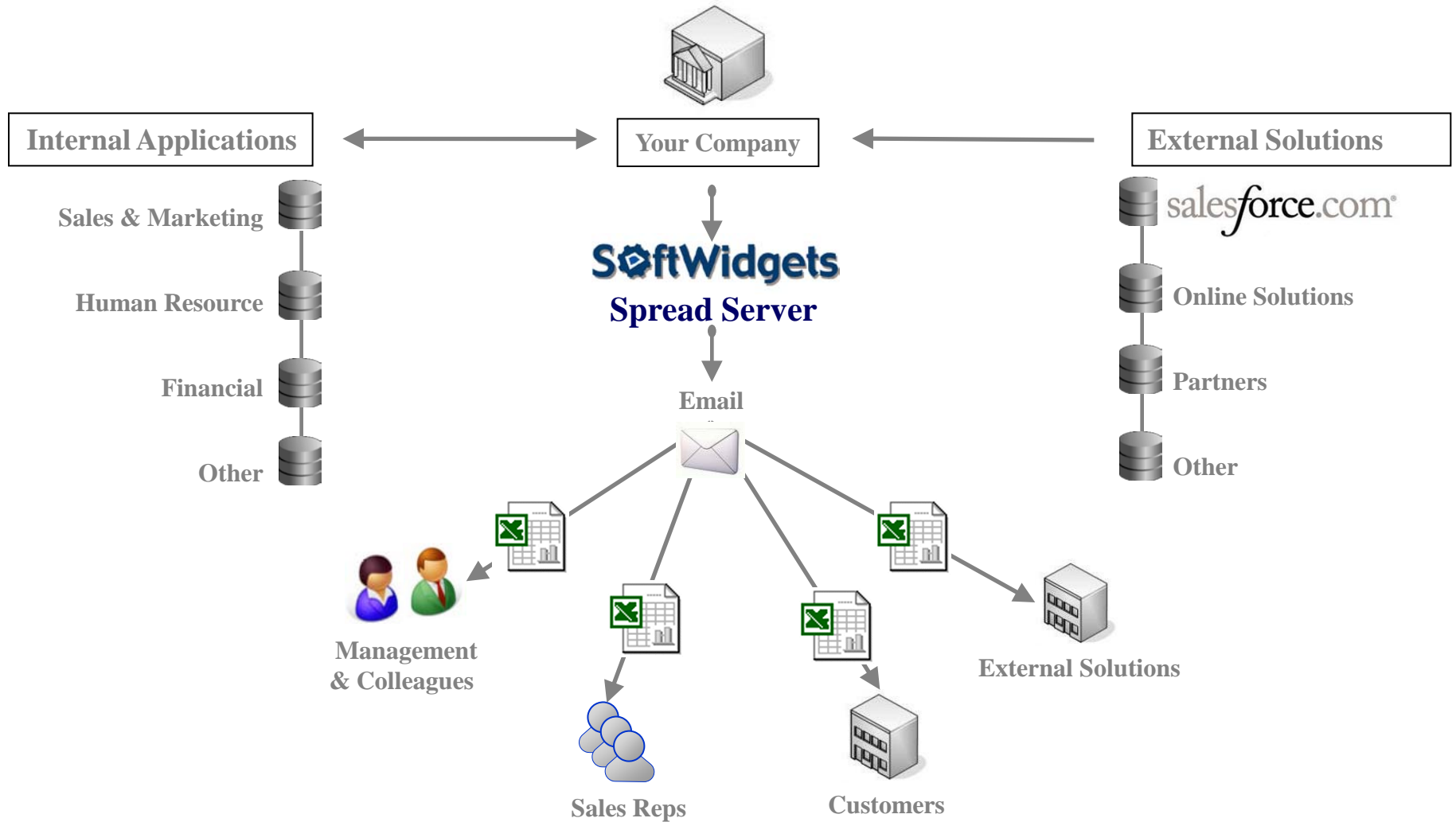
It is a time consuming headache for both customers and partners who must sift through nonessential information to grab the data they *really* need. Furthermore, preparing reports manually is labor intensive and the end product is often inaccurate or simply outdated.

Consequently, the usability and quality of the information is poor. Obviously, this has a negative impact on your quality of service and a considerable loss of productivity. More importantly, faulty or irrelevant reporting *alienates* customers and partners.

Common Reporting Without Spread Server



Spread Server's Automated Solution



Gain Loyalty & Growth Opportunities

Spread Server provides your customers and partners with error free, dynamic Excel reports that are designed according to their specific business needs.

The benefit of this service is twofold:

First and foremost, Spread Server generates greater business value by creating a more useful, individually tailored, ready-to-use solution that is delivered directly to your customer's inbox, giving them the data they depend on and in the format that best fits their business needs.

By providing reports that are designed according to individual needs, you will enhance customer satisfaction and retention, which is the key to building loyalty and new opportunities across existing relationships.

This is absolutely critical to the revenue generating function in any successful business, especially in today's competitive economic environment.

The Second Benefit: Strengthen Operational Efficiency

Spread Server also helps you and your customers streamline and run your respective business more efficiently and cost effectively.

Spread Server software eliminates the challenges associated with manually inputting and manipulating data which consumes enormous labor resources and time. By automating reports, Spread Server allows businesses to work on other initiatives that are more mission critical, such as creating new opportunities with your customers and driving new sales.

Spread Server also eliminates the error prone reports previously generated and distributed. This equates to no more headaches or wasted time resolving disputes and issues related to the *human factor*. Providing reports in a more accurate and timely manner leads to greater customer satisfaction, retention and sales opportunities.

SoftWidgets Spread Server 3.0

With **Spread Server** customers and colleagues get the data they need, in the format they want, sent directly to their inbox. Problem solved.

